



**Annual Meeting**  
**November 14<sup>th</sup>, 2015**  
**9:00 am – 10:00 am**

# AGENDA

- Overview of 2015 Events and Updates
- Financial Review for 2015
- Reports from Each Division
  - Dressage
  - Eventing
  - Driving
  - Sport Horse Breeding
- 2016 Board of Directors - Vote

# Review and Approval of 2014 Annual Meeting Minutes

Read the minutes aloud

OR

Waive reading and accept as written

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Approval of 2014 Annual Meeting Minutes

# 2015 EI Events

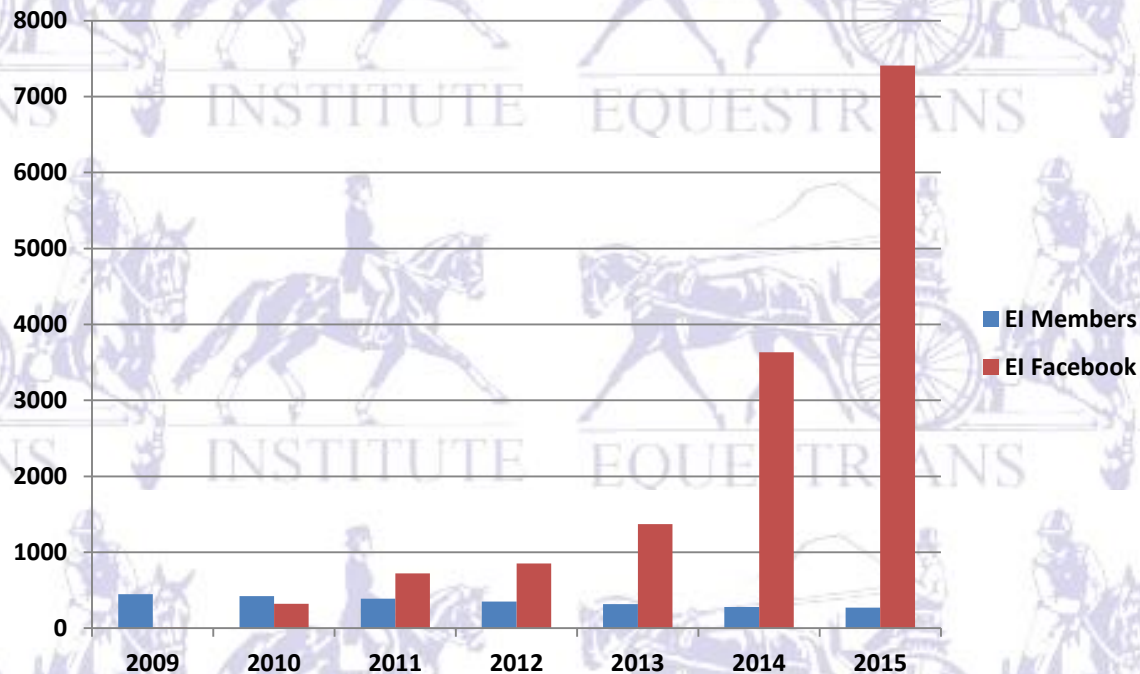
- 1** Seminar: dressage scribing
- 1** Clinic: driving
- 5** Dressage: recognized and schooling shows
- 4** Eventing: USEA Horse Trials, One Day Event, Combined Test, Schooling
- 7** Driving: CDE, Driving Trials, Pleasure Show, Dressage Festival, Clinic
- 3** Sport Horse Breeding: Breeders Classics and Championships
- 1** Holiday Bazaar & Tack Sale
- 5** Board Meetings
- 1** Board Offsite for Strategic Planning
- 1** Annual Meeting

# General Division/Board

- Budgets/Events Review & Approval
- Policies and Procedures Updates & Approvals
- Strategic Planning
- Maintain USDF, USEF, USEA, ADS affiliations
- Tax Form 990 compliance
- Contracts with Organizers and Venues
- Website ~ Eflashes~Facebook~Twitter
- Insurance
- Membership
- Grants
- Sponsors/Donors

# 2015 Statistics – EI Community

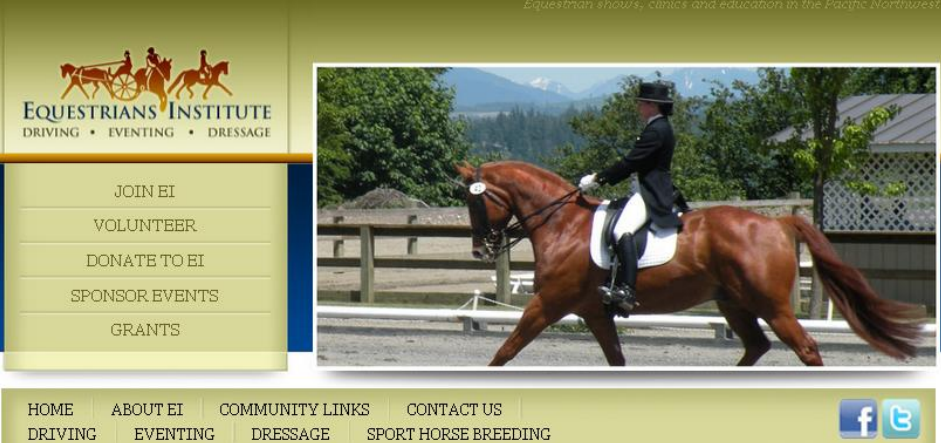
	2009	2010	2011	2012	2013	2014	2015
EI Members	449	421	390	350	319	278	269
EI Facebook	10	322	721	850	1372	3631	7409



**EI membership somewhat stabilized. Facebook presence continues to explode.**

# E.I. is Online

- Facebook is primary source of communication with members and equestrian community.
- EI's website continues to be a central information source.
- E-flashes are EI's emails to members only system
- EI has a Twitter account
- @ei\_tweets
- Most of EI's communication is through email and social media to increase speed of communication, save \$s, and save trees!



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Providing competitive and educational opportunities in the equestrian disciplines of Driving, Eventing, Dressage and Sport Horse Breeding.



*Your Local Equestrian Community Since 1974*

**Annual Meeting and Holiday Bazaar/Tack Sale**

**November 14th, 2015**

**Northwest Art Center, Bellevue WA**

This year the annual meeting will start at 9am. A light breakfast will be available before the meeting. The Holiday Bazaar/Tack Sale will be from 10am to 4pm. If you would like to be a vendor, please see [click here](#) for more details.



Driving



EI Grants Awarded ALL YEAR

# Financial Statement (through Oct. 31st)

	Cash January 1, 2015	Income / ( Loss )	Asset ( Purchase ) Sale	Cash October 31, 2015
Dressage	40,776	(2,415)		38,361
Driving	12,099	9,450		21,549
Eventing	48,636	26,744	(7,000)	68,380
Sport Horse Breeding		1,151		1,151
General	27,233	(4,503)	100	22,830
<b>Total Cash</b>	<b>128,744</b>	<b>30,427</b>	<b>(6,900)</b>	<b>152,271</b>
Prepays	1,080	(1,080)		-
Fixed Assets	32,491		6,900	39,391
<b>Total Assets</b>	<b>162,315</b>			<b>191,662</b>
<b>Equity</b>	<b>162,315</b>	<b>29,347</b>		<b>191,662</b>



# General Account

Actual

Budget

**Income:**

**Membership**

**6,906**

**11,000**

**Donations**

**1,190**

**Total Income**

**8,096**

**11,000**

**Expenses:**

**Dues - USDF,USEF, USEA, ADS**

**3,455**

**5,500**

**Flying Changes Magazine**

**2,586**

**2,200**

**Insurance - Directors & Officers**

**1,682**

**1,650**

**Storage**

**1,500**

**1,200**

**Rent - NW arts for annual meeting**

**732**

**750**

**Postage and office expenses**

**645**

**1,200**

**Other - web site, quickbook, member processing**

**1,999**

**2,600**

**Total Expenses**

**12,599**

**15,100**

**Net Loss**

**(4,503)**

**(4,100)**

# Division Reports

- Dressage
- Eventing
- Driving
- Sport Horse Breeding

# EI Dressage Report

- The year started off in February with the **Learn to Scribe** clinic lead by Wendy Meyers. We had about ten attendees.
- The Lake Washington Saddle Club has indicated that they would like to co-sponsor this event with us next year.
- Our very popular **schooling shows** followed in March and April. We had about 75 rides for each show which is a record.
- Made a \$1,800 profit.
- Then followed our two recognized shows in May and June:
- **L'Aperitif** had 63 rides which was less than the previous year.
- It is a one day show at Bridle Trails Park which makes it fun and easy to organize but did not make money due to low attendance.
- **Beaujolais** had about a 10% increase in the number of rides. But due to increased cost, primarily hotel costs, we made less money than budgeted but still netted about \$3,000.
- Our biggest challenge was getting enough volunteers to show up.

# Dressage Report (cont.)

## For next year:

- We have two new members on the dressage committee, Kathryn Lewis and Laurie McLaughlin. We will try to figure out how to better attract and manage volunteers. We already have some ideas on how to do this.
- Our Show Manager extraordinaire, Markay Kerr, has been busy lining up judges for next year's shows. We will be bringing back the Champagne and are excited to announce that we have signed Anne Gribbons as a judge and she has also agreed to do a clinic for us right after that show.

# EI Eventing

- **Washington State Horse Park**
- *May*
  - USEA Horse Trials (EIHT)
  - Kickoff event for 2014 season in Area VII
- *September*
- **One Day + Combined Tests**




# EI Driving 2015

Hosted 3 judged driving events this year!

Everything But The Kitchen Sink: Schooling, lessons, one day DT, Dressage Festival and, new this year, Pleasure Show

Combined Driving Event: ADS recognized 3 day event

Back To Back: 2, one-day Driving Trials



# Driving (cont.)

## 2015 was a good year

- We filled all of our events to capacity, yay!
- With careful cost-cutting and several thousand dollars in sponsorship and donations, we were able to hold all events while maintaining the budget.
- The Driving Committee is a Force of Nature.  
Truly amazing!

# Driving (cont.)

## 2016 is going to be busy

- 5 Events for 2016 at Happy Trails Arena
  - TREC, (welcome back, TREC!) March 12<sup>th</sup>
  - Intro to CDE clinic, April 23<sup>rd</sup> (It's time)
  - Kitchen Sink, May 20-22<sup>nd</sup>
  - CDE, August 12-14<sup>th</sup>
  - B2B, Sept 10-11<sup>th</sup>
- The Driving Committee is very pleased to welcome two new members this year.



# EI Sport Horse Breeding

- 2015 was a year of transition for this new division
  - Adjusted to EI processes, bank accounts
  - Contracted with new Show Manager Rose Newman
  - Moved show from Labor Day to last weekend in August
  - Breeders encouraged to join EI

# Sport Horse Breeding (cont.)

- Northwest Sport Horse Breeders Classic I & II
  - 4th year at Donida
  - approximately 40 entries per show (down from prior years)
  - platinum sponsor obtained
  - silent auction
  - spectator dinner hosted by EI Dressage Division
  - regional Championships held Sunday afternoon
  - next year's show will be at Donida August 27 & 28 with same management team

# Vote: Approval of 2016 Board Nominees

- Diana Axness – returning board member
- Chris Bredeson – returning board member
- Trish Camozzi-Ekberg - joined board January 2015
- Gunn Cooper – returning board member
- Meika Decher – returning board member
- Merridy Hance - new to board for 2016
- Sarah Johnson – returning board member
- Penny Leggott – returning board member
- Laurie McLaughlin – returning board member

# Any Other Business?

- Discussions and Feedback
- Ideas from Floor



**Annual meeting concluded.**



**Thank you for attending.**

